

IMPACT REPORT 2025



56 YEARS OF LEADERSHIP, ADVOCACY, & BUSINESS GROWTH

THE GOLD STANDARD OF EXCELLENCE

The Clermont Chamber is proud to be recognized as a 5-Star Accredited Chamber by the U.S. Chamber of Commerce.

"This recognition confirms we operate at the highest level of performance and accountability in the nation."

— Joy Lytle, President & CEO

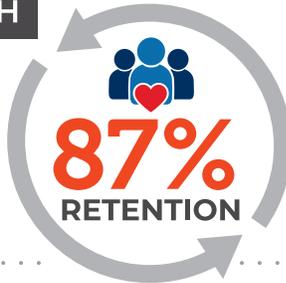


1 OF ONLY 4 CHAMBERS IN OHIO —and the only one in Southwest Ohio— to hold this distinction

MEMBERSHIP STRENGTH + REACH

602 MEMBERS STRONG

+45 NEW MEMBERS



38K+ EMPLOYEES REPRESENTED

Our diverse membership strengthens advocacy, delivering the strategic connections and tangible savings that define true Clermont Chamber value.

SAFETY + SAVINGS



Launched the Safety Council with the Ohio BWC, providing 3% rebates on premiums.

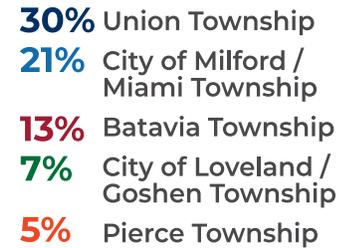
32 MEMBERS SAVED \$513,107

by participating in the Sheakley Workers' Comp discount program.

MEMBERSHIP DISTRIBUTION (TOP 5 CATEGORIES)



TOP 5 BY LOCATION



"Joining the Clermont Chamber has been one of the best decisions for my business."

— Jennifer Teets, Merry & Bright Celebrations

ADVOCACY + PUBLIC POLICY



41 ISSUES

"Clermont Connection"

A members-only weekly e-newsletter delivering timely updates on public policy impacting Clermont County businesses.



The Clermont Chamber advances Clermont County's voice at local, state, and federal levels.

182 MEETINGS with local, state, and federal decision-makers

112 INTRODUCTIONS between members and key decision-makers

52 PIECES of legislation actively engaged with legislators

91% of members say the Clermont Chamber is a true advocate for their business.



6 ADVOCACY EVENTS

5 CLERMONT SUN OP-EDS

4 PRESENTATIONS ON LOCAL GOVERNMENT + ELECTIONS

2 VOTER GUIDES

4TH ANNUAL LEGISLATIVE RECEPTION SOLD OUT

1 LEGISLATIVE AGENDA



EVENTS, ENGAGEMENTS, + EXPERIENCES

Our events are where relationships and partnerships are built.

99 CHAMBER EVENTS

5,323 EVENT ATTENDEES

29 RIBBON CUTTINGS

278 EVENT VOLUNTEERS

1 INTERNATIONAL TRAVEL TRIP
Spain + the Costa Del Sol
(Partner: Adventura World)



27 LEAD CLERMONT GRADUATES
1,031 ALUMNI STRONG

REGIONAL REACH
Expanded "Business After Hours: Rural Connections" into a five-county Chamber partnership: Clermont, Brown, Adams, Highland, and Clinton.



"I loved the atmosphere and connecting with other professional women."
— Women's Day: Spark! Attendee

ECONOMIC DEVELOPMENT

40+ ECONOMIC DEVELOPMENT PROJECTS SUPPORTED

"The Clermont Chamber is a vital partner in our efforts to drive economic development."

— Kris McClintick, Director of Community + Economic Development Clermont County

WORKFORCE IMPACT

1,350 STUDENTS
52 COMPANIES
10 EVENTS
7 SCHOOLS

We're building tomorrow's workforce today by uniting schools and businesses through our Work Readiness Initiative.

COMMUNICATIONS

We amplify your presence across digital and social platforms to ensure our members never go unnoticed.



Scan to sign up for our newsletter

SOCIAL MEDIA REACH
1.42M SOCIAL MEDIA VIEWS
7,878 SOCIAL MEDIA FOLLOWERS (1,033 NEW)
5000 FACEBOOK FOLLOWERS MILESTONE

EMAIL MARKETING
13.2K EMAIL SUBSCRIBERS (1,324 NEW)
52 ISSUES E-NEWSLETTER
80 NEWS + EVENTS CAMPAIGNS



35% OPEN RATE

WEBSITE TRAFFIC
128.8K PAGE VIEWS (9.5K MEMBER DIRECTORY VIEWS)
53.7K SITE VISITORS

OUR TEAM + LEADERSHIP



JOY LYTLE
President + CEO



ANDREW MCAFEE
Vice President



ALLISON COTTRILL
Director of Marketing



AUSTIN HELLER
Director of Membership



TERRIE STOCKTON
Administrative Specialist



KELLI FICKLE
LEAD Clermont Director

BOARD OF DIRECTORS: OFFICERS

BOARD CHAIRMAN
Tim Prestridge
Mercy Health - Clermont Hospital

VICE CHAIRMAN
Damon Jones
Burke, Inc.

TREASURER
Alan Greenwell
Brixey & Meyer

SECRETARY
Letitia Fulkerson
Letitia Fulkerson State Farm Agency

CHAIR EMERITUS
Chad Shaffer
Duke Energy

PRESIDENT
Joy Lytle
Clermont Chamber

Join the Clermont Chamber Today! ClermontChamber.com

2025 PREMIER INVESTORS

PLATINUM INVESTORS



A Munich Re company



TOTAL QUALITY LOGISTICS

GOLD INVESTORS



SILVER INVESTOR



BRONZE INVESTORS



EXECUTIVE INVESTORS

