

PRESS RELEASE

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For immediate release

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Picture 1: Members of the Clermont Chamber of Commerce Women's Initiative Network review plans for the upcoming Women's Day 2011. Pictured from left to right are: Shelia Hinton, Clermont Family YMCA, Peggy A'Hearn, Mercy Hospital Clermont, Amy Foley, NAMI of Clermont County, Cathy Sahlfeld, Workforce One of Clermont County, and Lori Hansel, Sheakley.

Women's Day 2011 Event Plans Taking Shape

Clermont Chamber of Commerce announces Women's Day 2011 . . . Your Personal Brand: Create it! Use it! On October 20, 2011 at the Holiday Inn and Suites Cincinnati- Eastgate from 7:30 a.m. to 1 p.m. This is the fifth annual women's day planned by members of the Chamber's Women's Initiative Network Committee and is sponsored by Mercy Hospital Clermont and the Women's Network of American Modern Insurance Group.

This half day event features Jenn Stark, Owner of Outcome Branding and Kendra Ramirez, Manager of Open Commerce for Ascendum Vora Innovation Center. Prior to launching Know Your Brand, Jenn held executive and leadership positions with both corporate and start-up organizations, leading communications initiatives to drive growth and brand recognition. Kendra is a nationally recognized social media authority and was a finalist for the 2009 Social Media Innovator of the year award.

Judge Stephanie Wyler will be the Guest Emcee for Women's Day 2011 . . . Your Personal Brand: Create It! Use It! The day will be filled with networking, educational opportunities, vendor booths and door prizes.

According to event Chair, Amy Foley, Executive Director of NAMI, "If you are a woman in business and are all a twitter on the how and why of branding or just want to expand your social media knowledge, then this event is for you. It is great for the woman just starting out in business, someone who wants to refresh her career or other professional women who are looking to enhance their current social media skills."

Women's Day 2011 includes sessions on branding, how to effectively use social media and a continental breakfast and luncheon. The event cost is \$35 for Clermont Chamber of Commerce members and \$45 for non-members. Corporate tables of 8 are available as well as vendor tables. For more information about Women's Day 2011 . . . Your Personal Brand: Create It! Use It!, or to register online visit www.chamberchamber.com. Registrations may also be made by calling the Clermont Chamber of Commerce at 576-5000.