



Press Release

For Immediate Release

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7/13/09

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Clermont Chamber Hosts Social Media Bootcamp

By popular demand of the membership, the Clermont Chamber will hold a Social Media Bootcamp on Tuesday, July 28, 7:45 – 11:30 a.m. The business community is invited to participate in this very hands-on workshop to be held in the computer lab of Live Oaks Career Campus located at 5956 Buckwheat Road, Milford.

The hands-on presentation and lab will cover LinkedIn, Twitter Basics and Intermediate, Facebook for Business and Search Engine Marketing. Participants will hear from a local non-profit how they are directly using social media strategy to promote and communicate with constituents. A search Engine specialist will present essential considerations regarding your web presence.

The program will end with a question and answer session for participants to ask their toughest questions on where to start, best tools and coordinating the right strategy. Presenters and panel members include Michelle Beckman-Corbin, 3C:Creating Connections Consulting, Michael Boehmer, Hamilton County Job & Family services, Tim Root, Web Echoes and Nathan Penny, CTTS.

Participants will leave this seminar with profile set-ups or refinement on all platforms, a starter list of followers on Twitter, and the beginnings of a Facebook business page.

The fee for Clermont Chamber members is \$35 and other businesses that are not yet chamber members, \$50. To register, please call the Clermont Chamber at 576-5000 or register on-line at www.clermontchamber.com.

Founded in 1969, the Clermont Chamber of Commerce promotes local and regional business through business attraction, retention & expansion, educational and networking opportunities, business consulting assistance and business advocacy for the over 1000 Clermont Chamber Members. Find us at www.clermontchamber.com. The President of the Clermont Chamber of Commerce is Matthew D. Van Sant, and the Chairman of the Board is Chip Gerhardt of Government Strategies Group, LLC.