



Press Release

For Immediate Release

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Press Release

Clermont Chamber joins with American Marketing Association and Eureka Ranch to present Eureka Profit 101 – Growth Training

Eureka! Profit 101 - Growth Training teaches a proven and reliable system for creating and identifying profitable products, services and customers through innovation.

To optimize learning retention, this program puts participants to work on exercises that immediately implement learnings. The entire program is set against a fictional case study that parallels the current business conditions for many companies in today's economy.

In two hours participants will learn what big ideas look like and how to get them to market using fewer resources and less time. Profit 101 delivers a complete roadmap for innovation success.

Location: Holiday Inn & Suites Cincinnati East

Date: Tuesday, December 8

Time: 7:30 – 10:00 a.m.

Fee: Chamber Members \$30 through December 3, \$35 December 4 or later
Non Members \$45 through December 3, \$50 December 4 of later

Register at www.clermontchamber.com or by calling 576-5000.

Founded in 1969, the Clermont Chamber of Commerce promotes local and regional business through business attraction, retention & expansion, educational and networking opportunities, business consulting assistance and business advocacy for the over 1000 Clermont Chamber Members. Find us at www.clermontchamber.com. The President of the Clermont Chamber of Commerce is Matthew D. Van Sant, and the Chairman of the Board is Chip Gerhardt of Government Strategies Group, LLC.