



*Advocating for Business*

Press Release

For Immediate Release

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### How to Maximize Your Business Expo ROI

Maximize your return on investment by attending this Clermont Chamber of Commerce program on Thursday morning, March 5 at Receptions Conference Center East. Designed to assist exhibitors in the 2009 Cincinnati Bell Clermont Chamber of Commerce Business Expo, this workshop will be useful to all businesses wherever they are exhibiting.

The program will include “Nine Neglects that Kill Sales at an Expo” a presentation by Mike Roth, of Sandler Training by Roth & Associates, Inc., followed by a moderated panel discussion with panelists Michael Scherer, President Downing Displays, Inc., Carl Hartman, Marketing Director, Embroid Me and Sports Zone USA, Barbie Doran, Business Development Manager, Relevant Works, and Robert Brookens, President, Proforma Business Solutions.

This 2-hour program is provided FREE of charge for exhibitors in the 2009 Cincinnati Bell Clermont Chamber of Commerce Business Expo. The cost of the program is \$10 for any other business that would like to participate.

Workshop time is 8:30 – 10:30 A.M., with registration at 8:15, and coffee and snacks provided by Receptions. To register contact the Clermont Chamber of Commerce at 576-5000 or visit [www.clermontchamber.com](http://www.clermontchamber.com).

*Founded in 1969, the Clermont Chamber of Commerce promotes local and regional business through business attraction, retention & expansion, educational and networking opportunities, business consulting assistance and business advocacy for the over 1000 Clermont Chamber Members. Find us at [www.clermontchamber.com](http://www.clermontchamber.com). The President of the Clermont Chamber of Commerce is Matthew D. Van Sant, and the Chairman of the Board is Chip Gerhardt of Government Strategies Group, LLC.*