

PRESS RELEASE

July 22, 2011

Clermont Chamber of Commerce

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For Immediate Release

Second Annual Clermont County Business Plan Competition Announced

Union Township - Ohio Small Business Development Center at the Clermont Chamber of Commerce and UC Clermont College are pleased to announce a Business Plan Competition that is designed to stimulate entrepreneurial activity and increase awareness of resources available to grow entrepreneurs in Clermont County.

“The Business Plan Competition is an excellent opportunity for business owners and start-up entrepreneurs to build their skills in business planning while also competing for a substantial cash prize. In this tough business environment, there is nothing more critical than having a well-considered plan,” said John Melvin, director of the Small Business Development Center at the Clermont Chamber.

All competitors are encouraged to attend the free business planning classes offered by UC Clermont College in conjunction with the Ohio Small Business Development Center and sponsors of the competition.

“UC Clermont is delighted to offer free classes to assist current businesses or new businesses in the Clermont County area in developing plans for the future of their businesses. The instructors for the classes have all managed or owned a business, so we will provide a hands-on session that will help you hit the ground running. Attend one class or all of the classes based on your schedule and specific business needs,” said Jeff Bauer, chair of the Business, Law, and Technology Department at UC Clermont College.

All classes are from 6:30-8:30 p.m. at UC Clermont College, 4200 Clermont College Drive, Batavia, OH 45103. Classes are free, but registration is required. Contact Jeff Bauer, 513-732-5257, to save your seat!

Entry deadline is 5 p.m. October 14, 2011. Individual or teams may submit entries. Winners will be announced November 15, 2011. Competitors must submit a complete business plan of no more than 30 pages for a company that operates or will operate in Clermont County. It should be for a new business, early stage company, or a proposed expansion or recovery of an existing business. Winners must use their winnings in the business itself.

Awards will be as follows: First Place \$5000, Second Place \$2500, Third Place \$1000

Complete rules and the Business Class schedule are available www.clermontchamber.com or by calling 513.576.5000.

The Business Plan Competition is being sponsored by: Sponsors of this competition are – Park National Bank, Ohio Small Business Development Centers, Kinker-Eveleigh Insurance Agency, River Hills Bank, UC Clermont College, Kamphaus, Henning & Hood, CPA Inc., Center Bank, Rep. Jean Schmidt, Ohio 2nd Congressional District, CenterBank, National Bank & Trust, Fifth Third Bank and WesBanco .

Founded in 1969, the Clermont Chamber of Commerce is an association of approximately 1000 businesses working together to make the Clermont County area the best place to locate, operate and grow your business. The Chamber's key initiatives are advocacy, economic growth and member/investor benefits. Find us at www.clermontchamber.com. The President of the Clermont Chamber of Commerce is Matthew D. Van Sant, and the Chairman of the Board is David McNutt of American Modern Insurance Group.