



Press Release

For Immediate Release

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9/14/10

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#### Agenda 360 – Implications and Opportunities for our Region

Join the Clermont Chamber for the October Monthly Membership Luncheon on Friday, October 8, 11:30 – 1:00 at Receptions Eastgate to learn about our region’s long-term action plan for economic prosperity, Agenda 360, its key indicators for economic health and sustainability in our region, and what that means to Clermont County.

Released in February of 2009 after more than 7,000 volunteers helped create the long-term plan for the region’s economic prosperity, Agenda 360 is a regional initiative to identify, encourage, measure and connect action in six priority areas of focus – business growth, qualified work force, transportation, inclusion, government collaboration and quality place. The three overarching goals of Agenda 360 are to keep talented workers in the region and attract new ones; to grow new jobs and retain existing ones; and to provide economic opportunity – a chance for a good quality of life – for everyone who calls the region home.

Agenda 360 boils down to creating a foundation for long-term economic growth for the 15-county region to make the Tri-State a place where residents and businesses thrive. It is a roadmap to position Cincinnati USA to better compete in the increasingly global economy.

Mary Stagaman, Executive Director of Agenda 360 will share the newly released Regional Indicators Report which looks at a short list of 15 metrics deemed most critical for the overall economic health and future of a region, and then compares Cincinnati USA to 11 other peer regions. After all, the competition is “other places”, not ourselves. To that end, the Regional Indicators Report illuminates our position compared to these “other places” and looks at where we are headed based on our projected growth or decline in these key indicators over time. This benchmark data and ongoing measurement will inform and direct the strategies and initiatives of both Agenda 360 and Vision 2015, Northern Kentucky’s regional action plan, and allow us to think, plan and create as one in the competition for people, jobs and investment.

The Luncheon will also include presentation of the Clermont Business Advisory Council Employers of the Year, presented each year to employers who distinguish themselves through a strong commitment to employing individuals with disabilities. Congratulations to the 2010 Employers of the Year, Little Ceasars, Amelia and Mt. Carmel restaurants, Eastgate Village and Deimling-Jeliho. The Business Advisory Council members are Clermont County Board of Developmental Disabilities, Clermont County Office of Economic Development, Ohio Rehabilitation Services Commission, Work Initiative Network (a part of LifePoint Solutions) and workforce One of Clermont County.

Luncheon reservations may be made online at [www.clermontchamber.com](http://www.clermontchamber.com) or by calling the Chamber Events Line at 513 576-5005. Member reservations \$25, Future Members \$50. For additional information call the Clermont Chamber 576-5000.

*Founded in 1969, the Clermont Chamber of Commerce is an association of approximately 1000 businesses working together to make the Clermont County area the best place to locate, operate and grow your business. The Chamber’s key initiatives are advocacy, economic growth and member/investor benefits. Find us at [www.clermontchamber.com](http://www.clermontchamber.com). The President of the Clermont Chamber of Commerce is Matthew D. Van Sant, and the Chairman of the Board is Andrew McCreanor of Executive Service Corps of Cincinnati*