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Media Contact:

Julie Graybill
Director of Communications & Development
513.576.5013

Local Deal Service Launched **Try It Local Offers Savings of 40-90%** ***off retail services, restaurants and more*** **Supports Local Business Community**

Clermont County, OH (6/10/11) – The Clermont Chamber of Commerce is launching a new program called Try It Local, an electronic discount program featuring local retailers, restaurants, service providers and more. New deals are offered two days a week at a deep discount of 40-90 percent off regular price (i.e., \$20 of food and drink at a restaurant for \$10). The offers are delivered to Try It Local subscribers via email, social media, and TryItLocal.com. There is no cost to sign up for Try It Local – visit <http://www.tryitlocal.com/Clermont> to receive deal alerts. There is also no cost for companies to offer a deal; businesses interested being featured can visit TryItLocal.com for details.

“Try It Local is an exciting way to explore new businesses and experiences in Clermont County, while at the same time supporting the local economy and area companies,” said Matthew Van Sant, President and CEO. “The Try It Local program not only supports local retailers themselves, but the work of the chamber as well.”

Try It Local works like this:

- A local business offers a product or service at 40 percent off or more. Deals could include discounts at local retailers, bars, salons, dry cleaners, attractions and special events.
- The Deal program is offered to participants by email, on TryItLocal.com and via social media sites like Facebook and Twitter.
- Interested buyers click through to purchase the offer. Anyone can participate. There is no cost to sign up for Try It Local.
- Buyers print off the voucher and redeem it at the local business.

The first deal will arrive on **June 14, 2011**, and a new deal will be released every **Tuesday** thereafter featuring businesses like The Works Brickoven Restaurant, Mama Vitas, Tano’s Bistro and Simply Fresh Dry Cleaners. “We’re excited to bring the Try It Local concept to Clermont and partner with such a great Chamber. Try It Local is just another great example of the Chamber’s focus on helping the local business community,” said Try It Local President, Todd Earwood.

There is no cost to businesses to participate as a featured deal. The company keeps 70 percent of the day's total sales and is responsible only for determining the deal and preparing to meet the increased demand for its product or service.

The Try It Local program has helped consumers across the country save over \$516,000 by using these vouchers and has sent over 16,000 customers to featured local businesses.

Clermont residents and business owners can visit www.TryItLocal.com/Clermont for more information and to sign up. Or, to speak to someone at the Chamber call (513) 576-5000.

Founded in 1969, the Clermont Chamber of Commerce is an association of approximately 900 businesses working together to make the Clermont County area the best place to locate, operate and grow your business. The Chamber's key initiatives are advocacy, economic growth and member/investor benefits. Find us at www.clermontchamber.com. The President of the Clermont Chamber of Commerce is Matthew D. Van Sant, and the Chairman of the Board is David McNutt, American Modern Insurance Group. For additional information about this or other Chamber news, contact Clermont Chamber Director of Communications & Development, Julie Graybill at (513) 576-5013 or by e-mail, <mailto:julie.graybill@clermontchamber.com>.

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