

**Community Investor Report  
Updating our 2008 Progress  
January – February 2008**

**CincinnatiUSA.org web site user sessions (goal 450,000)**

January                    36,287 user sessions

*A user session is defined as a visit to the CincinnatiUSA.org site, viewing one or more pages.*

**E Messages Sent to Consultants/Prospects**

*E messages are sent to 2500 site selectors, corporate real estate executives and prospects to expose them to Cincinnati USA “successes” at least six times a year. E messages typically average a 25% open rate.*

**Marketing Materials**

Brand Design profile in final draft. Investors Directory in final draft.

**Story Placement/Public Relations Successes in Targeted Sectors (goal – 6 domestic – 6 international)**

**Seminars Hosted/Trade Show Participation**

*Partnership staff and the Economic Development Council work together to select industry trade shows to participate in based on our targeted industries. Staff and representatives from the ED Council attend the shows on behalf of the Cincinnati USA region.*

**Site Location Consultant Activities/Visits**

April 7-15      European Mission to Netherlands, France & Germany  
April 17        Reds vs. Cubs Business Development Mission

## **Prospect Activity:**

Jan. – (Project Freeze) Distribution company looking to build 150k – 250k s/f facility in Cincinnati USA  
Jan. - Medical Mfg and R& D company investigating a 40,000 sq ft facility in region  
Apr. – (Project Blade) US Aerospace company considering Cincinnati USA for production facility. Will locate office in NKY; keep factory in Georgia  
July - (Project Norse) Pharmaceutical Fulfillment Center, 300-500 jobs. Project cancelled.  
August – (Project YoYo) Japanese machine tool company looking for flex space to do research  
September – (Project Excellence) – U.S. mfg. looking to lease or buy 50,000 – 150,000 sq. ft. light Manufacturing facility. 30 – 50 jobs. Site visit in Dec.  
September – (Project Toll) – German company looking to establish a small office warehouse for U.S. customers. Site visit in Dec.  
October – (Project Torre) – Consolidation of Shared services operation. Company has existing Cincinnati USA Facility – don't know name or location of existing company yet. Company went to Ohio JCTC in Jan.  
October – (Project Delta) – ODOD lead – Foreign Plastics composites company looking at new production Facility for 100 employees. \$5 million investment  
October – (Project Geneva) – ODOD lead – Foreign company mfg. filters looking at new production Facility for 30 employees. \$3 million investment.  
November – Project Palziv – ODOD Lead – Israel based Mfg. of polyolefin foams looking for NA Manufacturing location. NKY is finalist candidate.  
November – Project Foxtrot – ODOD Lead – HQ/Manu. 30M-40M 15 acre Greenfield site on interstate  
November – Project Pro-Mec – ODOD Lead – Italian company looking to open first U.S. office. Located in Blue Ash.  
December – Project Fresh – French company looking to establish U.S. facility  
December - Project Petro – German chemical company consolidating US research operations. Site tour in Jan.  
January -- Project Bio Gene – R&D project; 25-80 jobs; \$10-15 mil.  
January -- Project Bio-B –Mfg. project; 500-1,000 jobs; \$1 mil.  
January -- Project Griffiths – Mfg. project.; 20-30 jobs

*The Partnership receives a number of leads from various sources. Each lead is reviewed and the appropriate economic development professional is contacted based on the lead requirements. These leads range from basic inquiries to RFIs.*

## **Prospect Site Tours:**

December -- Project Excellence  
December -- Project Toll  
January -- Project Petro

## **Number of Retention Surveys Completed (goal 250)**

YTD - 10